

# UK PAVILION at Hyvolution

# 2025

28 - 30 January | Paris, France

 **HYDROGEN**  
ENERGY STORAGE

**Hyvolution**  
PARIS

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Date: 28 - 30 January 2025

Location: Paris, France

Join the **UK Pavilion at Hyvolution 2025** to secure a prime location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

Hyvolution Paris supports the operational deployment of hydrogen and its prospective challenges at the highest level. Hyvolution Paris covers the complete value chain of the 3 main destination markets: mobility, energy, and industry. A key asset for developing new collaborations, identifying suppliers, or pooling uses.

With Low-carbon hydrogen emerging as one of the most promising solutions for meeting the challenges of climate change and the energy transition, Hyvolution is now one of the most unmissable events in the energy sector.

Join us and be a part of the experience!

11,503  
Attendees

500+  
Exhibitors

80+  
Visitor Countries

In Partnership with:



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# Market Intelligence

The European Union has placed hydrogen at the core of its Net Zero Strategy, launching its hydrogen strategy in July 2020, as well as the RePower EU plan, which sets targets of 10 million tonnes per year of renewable hydrogen production by 2030, with a further 10 million tonnes per year to be imported by the same year. The Renewable Energy Directive has also now mandated a target of 42.5% of hydrogen produced to be renewable by 2030.

There are currently 328 hydrogen production projects in various stages of planning and development set to come online in Europe by 2030, with an estimated CAPEX value of over USD\$121bn. 88% of these projects are green hydrogen projects, with a combined planned capacity of over 45GW. The UK leads the way in terms of number of proposed projects while the Netherlands (39 projects and 5.1GW of planned electrolyser capacity) and Germany (35 projects and 4.5GW of planned electrolyser capacity) lead the way in Mainland Europe.

France's hydrogen sector is ramping up and has set ambitious targets of 6.5 GW of electrolyser capacity by 2030. The government is set to accelerate its support through an upcoming 150MW electrolyser tender to be held in 2024. This is part of a package of aid and grants worth a combined €4.2 billion to support 1GW of electrolysis capacity by 2027, with further auctions set for 2025 and 2026. Further subsidies for French derived hydrogen equipment are to be announced in 2024, this aims to further support the supply chain in a strive for the 6.5GW target. France is home to major projects such as Normand'Hy (Air Liquide), this 200 MW facility has reached FID and is expected to be operational by 2025. Furthermore, a host of French projects have qualified for the EU's sixth list of projects of common (or mutual) interest; electrolyser projects such as CarlHYng (Verso Energy), Emil'Hy (GazelEnergie) and infrastructure projects such as Hymed (GRTgaz) have been made eligible for faster funding and extra grants. These are indicative of the acceleration of Frances' hydrogen sector.

**\$121 Billion**

CAPEX value by 2030

**328+**

Hydrogen production  
projects in Europe

**88%**

Green Hydrogen projects

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## Benefits of Participating on the UK Pavilion



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



Dedicated project manager



Appointed EIC freight partner & stand designer



Company profile in the UK group brochure



Help to identify potential partners & customer

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# Your Stand



\* Example image for display purposes only

## Stand package includes:

- All above listed benefits
- Back & side hard walls
- Fascia name board
- Lighting + 1 power outlet
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Access to UK Lounge
- Networking Reception
- Project Management

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# Your Pod



\* Example image for display purposes only

## Pod Package includes:

- Prime location
- Hard wall with printed graphic & counter
- Bar stool
- Power outlet
- Literature display
- Located in the catered group lounge with meeting tables and chairs
- UK group branding
- Networking Reception
- Project management

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# Costs

(Excluding VAT)

## Shell Scheme Stand Cost:

EIC Member

**£690**

per sqm

Non Member

**£740**

per sqm

## Pod Cost:

EIC Member

**£4,650**

Non Member

**£4,850**

## Example member costs

9m<sup>2</sup> from  
**£6,210**

12m<sup>2</sup> from  
**£8,280**

15m<sup>2</sup> from  
**£10,350**

## Additional Costs

Corner Fee  
(Optional -Stands only)

**£350**

Sub Exhibitor Fee  
(Optional)

**£150**

Organisers Registration  
Fee (Compulsory) \*

**£995**

*\*This is a compulsory registration fee imposed by the show organisers*

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# How to Book

To secure your space, please complete your booking form and return to: [internationaltrade@the-eic.com](mailto:internationaltrade@the-eic.com)



## Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

**Alice Hill**

Project & Events Manager

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**E:** [alice.hill@the-eic.com](mailto:alice.hill@the-eic.com)

FX Payment Partner:

**Corpay<sup>^</sup>**

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